

Finding out about Another Way

Who are we?
What do we do?

ANOTHER
WAY

POWER OF 10



1



Who are Another Way



Another Way helps people to live in a more environmentally friendly way. There are easy steps we can all take, each at our own pace, to help create a world in which individuals and communities are inspired and empowered to live more kindly towards our planet. We catalyse and empower communities to take action for climate and nature.

POWER OF 10



If 1 person tells 10 people and those ten people tell 10 more... within 10 days the whole world will have been inspired

Problem. Solution. Action.

Power of 10 In Person

Our aim is to build a community of 10,000 young people taking planet positive action. Along side the app we offer a suite of workshops based on themes such as waste, wildlife and biodiversity, food for thought and eco anxiety. Last year we ran our first Power of 10 festival where over 200 young people joined together to find their climate superpowers.

Our next festival is in Cornwall on Earth Day (22nd April).

We are looking to host more across the country in the future





Impact and Future

Young people who have already signed up to the app have reported feeling increased levels of wellbeing, connectedness, community and support. They have felt more empowered to take action, resulting in new eco groups in schools, clothes swaps, trees planted and over 3000 young people have been inspired through assemblies.





What else for Power of 10?

01

Regional Reps and Ambassadors

A network of change makers

Our Regional reps join weekly social calls, design new resources for the app, help to organise and run events, help to spread the word and are community champions on the app.

02

Power of 10 Podcast

made by teenagers for teenagers

Our Power of 10 ambassadors host the Power of 10 Podcast. We interview a whole host of fabulous guests about what it takes to change the world and what young people can do to make their voices heard.



ANOTHER
WAY

1



POWER OF 10

Head over to...



powerof10.earth

...to join the movement now...

Because no-one is too small to make a difference...

