



Sponsorship Opportunities

Your organisation's chance to take part in the 2nd European Conference on Design 4 Health 2013. The conference takes place at Sheffield Hallam University from 3 - 5 July 2013, Sheffield, UK.

About the conference

The 2nd European Design4Health conference provides a platform for dialogue between designers, healthcare professionals, funding bodies, researchers and users. The conference features an exhibition of innovative health related artefacts and designs plus special sessions and workshops.

The conference seeks to explore the role of evidence based design in healthcare, and issues surrounding interdisciplinary working. It will also consider how unmet clinical needs are identified and validated, and how design solutions can be implemented. Full details of the conference themes are on our website at www.design4health.org.uk

Sponsor packages

At the conference, you'll join a unique network of designers, researchers, clinicians, policy makers and users. Sponsoring Design4Health gives you the opportunity to raise profile and demonstrate your commitment to innovation and best practice in design for health and wellbeing to an international audience.



www.design4health.org.uk | design4health@shu.ac.uk



Headline Sponsor - £5995

With Headline sponsorship, your organisation can play a leading role in shaping part of the conference's programme and content

- Your organisation named as a Headline Sponsor in all references to the event
- Co-branding used in all printed marketing materials
- Organisation overview on conference website
- Link your company's website from conference website
- One page advert in exhibition catalogue (published after the event)
- 100 word company profile and logo in delegate handbook
- One piece of literature/marketing material in delegate bags
- A representative of yours to present the Best Exhibit Prize at the drinks reception on Thursday 4th July
- Display board and table in prominent registration / refreshment area for the duration of the conference
- A place on the panel for the exhibition awards
- Opening address by your representative at the drinks reception
- Five delegate places at the Industry Day drinks reception on Thursday 4th July
- Three delegate places for each day of the event
- Two delegate places at the networking dinner on Thursday 4th July
- The opportunity to develop with us a special session or workshop as a key part of the conference programme (please contact us to discuss full details)





Sponsorship package A

£1995

- Your organisation named as a Sponsor in all our promotional material
- Company overview and link to your company's website from conference website
- Logo in exhibition catalogue (published after the event)
- 100 word company profile and logo to appear in conference handbook
- One piece of literature included in Delegate packs
- Display board and table in prominent registration / refreshment area for the duration of the conference
- Two delegate places for each day of the event (worth £930)
- Two delegate places at the Industry Day drinks reception on Thursday 4th July
- A place on the panel for the exhibition awards
- Two delegate places at the networking dinner on Thursday 4th July
- A further full registration for your guest at our special sponsors' rate, or one day registrations for two guests, including networking dinner.





Sponsorship package B

£995

- Logo and link to your company's website from conference website
- Logo in exhibition catalogue (published after the event)
- Your pull-up banner stand and table in prominent registration / refreshment area for the duration of the conference
- One piece of literature included in Delegate packs
- One delegate place for each day of the conference
- One delegate place at the Industry Day drinks reception on Thursday 4th July
- One delegate place at the networking dinner on Thursday 4th July



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Drinks Reception sponsor £595

- Sponsorship of **either**
 - a) Wednesday 3rd July **Welcome and Exhibition preview** drinks reception **or**
 - b) Thursday 4th July **Industry Day drinks reception**
- Pull-up banner stand in drinks reception area
- Company logo prominently displayed in drinks reception area
- Logo and link to your company's website from conference website
- One piece of literature included in Delegate packs
- Two delegate places at the drinks reception on Thursday 4th July





Best Exhibit Award sponsor £495

- Named as sponsor of award in any mention of the award (website and media coverage)
- Company representative to present award at drinks reception on Industry Day Thursday 4th July
- Your logo included in all promotional material relating to the Best Exhibit Prize
- Logo and link to your company's website from conference website

Best Paper Award sponsor £495

- Named as sponsor of award in any mention of the award (website and media coverage)
- Company representative to present the award (afternoon of Friday 5th July)
- Your logo included in all promotional material relating to the Best Paper Prize
- Logo and link to your company's website from conference website

